



## **REALOGY BEGINS DISTRIBUTION OF RESIDENTIAL PROPERTY LISTINGS ON HOMES.COM**

**PARSIPPANY, N.J., Feb. 17, 2009** – Realogy Corporation, a global provider of real estate and relocation services, today announced a listing distribution marketing agreement with Homes.com, a leading provider of online and print real estate services. The agreement enables four of Realogy's residential brands – Better Homes and Gardens® Real Estate, Century 21®, Coldwell Banker® and ERA® – to distribute property listings on Homes.com, which receives more than four million homebuyer visits each month.

"Today's homebuyers are increasingly conducting business online with 87 percent using the Internet last year according to the National Association of Realtors®, and we are pleased to feature our brands' property listings on Homes.com," said Alex Perriello, president and CEO of the Realogy Franchise Group. "This partnership with one of the leading Internet destinations for real estate information marks an important step forward in our online distribution strategy."

In December 2008, Homes.com provided more than 1.3 million listing page views and approximately 240,000 clicks to the Century 21 Web site. Listings from Better Homes and Gardens Real Estate, Coldwell Banker and ERA were added to Homes.com search results in January 2009.

"Over the last 10 years, Homes.com has grown through all types of economic environments by remaining focused on delivering high-quality traffic and serious buyers to our advertisers," said Jason Doyle, Homes.com vice president and general manager. "We have further strengthened our offerings with the addition of more than 400,000 listings from Realogy's major brands."

Homes.com, a division of Dominion Enterprises, is a leading provider of real estate marketing and media services, including brand advertising, property listing exposure, search engine marketing and instant response lead generation. Homes.com features listings for more than two million homes.

### **About Realogy Corporation**

Realogy Corporation, a global provider of real estate and relocation services, has a diversified business model that includes real estate franchising, brokerage, relocation and title services. Realogy's world-renowned brands and business units include Better Homes and Gardens® Real Estate, CENTURY 21®, Coldwell Banker®, Coldwell Banker Commercial®, The Corcoran Group®, ERA®, Sotheby's International Realty®, NRT LLC, Cartus and Title Resource Group. Collectively, Realogy's franchise systems have approximately 16,000 offices and 300,000 sales associates doing business in 96 countries around the world. Headquartered in Parsippany, N.J., Realogy ([www.realogy.com](http://www.realogy.com)) is owned by affiliates of Apollo Management, L.P., a leading private equity and capital markets investor.

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