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Homes.com Posts Record Web Site Traffic

Real estate portal surpasses Zillow for second month

NORFOLK, Va., September 17, 2007 – Homes.com (www.homes.com), a division of Dominion Enterprises, announced today its highest Web site traffic in the company's history. Based on comScore Media Metrix's monthly analysis, Homes.com experienced significant growth in both Web site visits and unique visitors, showing an increase of nearly 13% in unique visitors between June 2007 and August 2007, and a 40% increase in year-over-year unique visitors.

Homes.com achieved its highest comScore ranking in 3 years in real estate industry total audience, reaching number 11. Homes.com outranked Zillow for the second month and moved passed Realtytrac.

Homes.com attributes its growing success to a number of business initiatives, including redesigning the Web site and carving out a niche for itself in customer service. "It has always been our goal to facilitate relationships between homebuyers and REALTORS," said Jason Doyle, Homes.com general manager. "We have dedicated our time and resources to creating partnerships that serve homebuyers' needs, while offering limitless opportunities for our agent clients."

Stevan Cirkovic, Homes.com director of product development explains, "Our steady and continuing increase in traffic indicates that the Homes.com redesign in April 2007 was a turning point. We are utilizing the same principles to improve our site that we recommend to our clients. The optimization of content to be more search engine friendly and the addition of homebuyer tools are paying off."

The August comScore report shows the Internet audience for the real estate industry as a whole has declined 3.7% in 2007. Despite this decrease, Homes.com has grown 2.8%. Homegain.com, normally an industry leader, lost 20% of its audience in August.

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ABOUT HOMES.COM

Homes.com, a division of Dominion Enterprises, is one of the nation's leading providers of online real estate services, including property listing exposure, website development and innovative marketing solutions. More than 3 million homebuyers visit Homes.com each month to search thousands of listings of homes for sale across the country. The company is headquartered in Norfolk, Virginia with offices in San Diego and Tallahassee, Florida. For more information, visit <http://www.Homes.com>.

ABOUT DOMINION ENTERPRISES

Dominion Enterprises, headquartered in Norfolk, Va., is a leading media and information services company serving employment, real estate, automotive, recreation and industrial markets in the United States. The company operates a variety of technology businesses that offer Internet marketing, Web site design and hosting, lead generation, CRM, and data capture and distribution services including Advanced Access, PowerSports Network, and Dealer Specialties. The company has more than 500 paid and free magazine titles such as *The Employment Guide*, *For Rent*, *Harmon Homes*, *Boat Trader*, *Cycle Trader* and *RV Trader* with a combined weekly circulation of over 5 million, and more than 40 market-leading Web sites such as EmploymentGuide.com, ForRent.com, Homes.com, and TraderOnline.com, reaching more than 8 million unique monthly visitors. The company has nearly 7,000 employees nationwide and 2006 annual revenue of more than \$850 million. For more information, visit www.DominionEnterprises.com.

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