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Homes.com Changes the Face of Real Estate on the Internet

*Improved Services and a Fresh New Look
For Agents and Homebuyers*

NORFOLK, Va., April 16, 2007 - Homes.com has launched a reengineered real estate portal to make searching online for a home more enjoyable and productive. The new Homes.com site has been redesigned to make searching through home listings even easier. The site also has added enhanced tools for real estate agents to connect with active homebuyers.

In redesigning the site, Homes.com took a hard look at what services really help homebuyers find a home and connect with a reputable agent. "This was the first major redesign since 2003, so we took our time to get it right," said Jamie Clymer, Homes.com vice president and general manager. "Our major focus was on the homebuyers' experience. What we've created is a superior online home-searching environment. Our agent customers will gain from our increased site traffic and the quality of homebuyer leads."

"We've completely revamped the entire Web site so that homebuyers stay on Homes.com longer, come back more often and make Homes.com their primary real estate destination," explains Stevan Cirkovic, Homes.com director of product development.

One of the most innovative new features is a side-by-side home comparison. Homebuyers are now able to directly compare properties as they search for a new home. Other new features of the site include larger photos, sophisticated mapping views, and enhanced "smart search" functionality that helps homebuyers find relevant listing information faster.

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While many of the top real estate Web sites have seen only slight traffic growth year-over-year, Homes.com has grown 200 percent since 2005. With more than 2.9 million visits and over 54 million page views each month, Homes.com is one of the fastest growing real estate portals on the Web.

With the redesign, Homes.com agents will benefit from the addition of customer relationship management tools that send leads via text message directly to the agent's mobile phone. Agents also will be able to better manage leads through a new e-mail marketing program provided on the back end. Agent video services will soon to be added to the Homes.com family of services and products.

ABOUT HOMES.COM

Homes.com, a division of Dominion Enterprises, is one of the nation's leading providers of online real estate services, including property listing exposure, Web site development and innovative marketing solutions. More than 2.9 million homebuyers visit Homes.com each month to search thousands of listings of homes for sale across the country. The company is headquartered in Norfolk, Virginia with offices in San Diego and Tallahassee, Florida. For more information, visit Homes.com.

ABOUT DOMINION ENTERPRISES

Dominion Enterprises, headquartered in Norfolk, Virginia, is a leading media and information services company serving employment, real estate, automotive, recreation and industrial markets in the United States. The company operates a variety of technology businesses that offer Internet marketing, Web site design and hosting, lead generation, CRM, and data capture and distribution services including Advanced Access, PowerSports Network, and Dealer Specialties. The company has more than 500 paid and free magazine titles such as *For Rent*, *Harmon Homes*, *The Employment Guide*, *Boat Trader*, *Cycle Trader* and *RV Trader* with a combined weekly circulation of over 5 million, and more than 40 market-leading Web sites such as ForRent.com, EmploymentGuide.com, Homes.com, and TraderOnline.com reaching more than 8 million unique monthly visitors. The company has nearly 6,600 employees nationwide and 2006 annual revenue of over \$850 million. For more information on Dominion Enterprises, visit dominionenterprises.com.

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