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Homes.com and Harmon Homes merge to form industry's largest combined print and online real estate business

LAS VEGAS, Nov. 14, 2007—Dominion Enterprises, a leading media and information services company, has announced the merger of two of its flagship businesses, Homes.com and Harmon Homes, into a single real estate marketing company. This new company, which will retain the name Homes.com, now combines the resources of a top 10 real estate portal with the nation's largest independent local real estate publication.

"This move creates an unprecedented marketing opportunity for agents and brokers to seamlessly market their property listings to the broadest audience of home buyers," said Ernie Blood, an executive vice president at Dominion Enterprises. "Homes.com will provide an integrated print and online marketing solution that will greatly improve results for our customers."

Harmon Homes, newly re-branded as *Homes.com*, has been a leader in real estate advertising for more than 30 years. With a monthly circulation of more than 2.4 million, distributed from 45,000 prime retail locations and street boxes throughout the country, the publications provide comprehensive in-market exposure.

Homes.com is the fastest growing real estate portal in the country, growing 15% from Aug. 2006 to Aug. 2007 and consistently outpacing many of its competitors. More than 3 million home buyers visit Homes.com each month to search nearly 1.5 million listings of homes for sale across the country.

As a result of the merger, every real estate advertisement placed in any one of the more than 130 *Homes.com* free print publications also will be displayed on the Homes.com Web site as a basic listing. Expanding to the Internet will greatly increase the exposure of local print listings and taking the Homes.com brand into local neighborhoods will drive even more traffic to property listings on the Homes.com Web site.

"Integrating Harmon Homes into Homes.com creates a national portal with a neighborhood presence," said Jamie Clymer, vice president and general manager of Homes.com. "We have created an easier path for home buyers to use both print and online resources to find the information they need. This uniquely robust user experience provides consumers in-depth property information and links buyers directly to brokers and agents."

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About Homes.com

Homes.com, a division of Dominion Enterprises, is a leading provider of real estate marketing and media services, including brand advertising, property listing exposure, website development, search engine marketing and lead generation solutions. More than 3 million homebuyers visit Homes.com each month to search nearly 1.5 million homes for sale, to locate real estate agents in their area and to find useful tips on home buying. Homes.com recently united with Harmon Homes to create a media powerhouse that distributes over 2.4 million real estate related publications every month in more than 130 markets. Homes.com provides the best advertising solutions for real estate professionals to reach active home buyers. For more information, visit www.Homes.com.

About Dominion Enterprises

Dominion Enterprises, Norfolk, Va., is a leading media and information services company serving real estate, employment, automotive, marine, recreation, travel and industrial markets. The company operates a variety of technology businesses that offer Internet marketing, Web site design and hosting, lead generation, CRM, and data capture and distribution services including eNeighborhoods, Advanced Access, eProspecting, Agent Advantage and Number1Expert. Dominion Enterprises has more than 500 paid and free magazine titles, such as the *Homes.com* print publication, with a combined weekly circulation of over 5 million. Dominion Enterprises also operates more than 40 market-leading Web sites, such as Homes.com, with a combined reach of more than 9 million unique monthly visitors. The company has more than 7,200 employees nationwide and 2006 annual revenue of more than \$850 million. For more information, visit www.DominionEnterprises.com.

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