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## **Homes.com Introduces a New Homes Section**

**Norfolk, Virginia, January 26, 2006** - Homes.com, an industry leader in innovative Internet marketing solutions for real estate professionals, has introduced a “New Homes” portal, to help builders highlight their properties and communities to homebuyers searching for homes on Homes.com.

Homes.com showcased this new section at the International Builder Show (IBS) in Orlando, FL earlier this month where builders from all areas of the country expressed a high level of interest in the new program. With the slowing of the real estate market, builders recognize even more than ever that they need to reach a wider audience of homebuyers and the Internet is an affordable and effective means of doing so.

“We saw an opportunity to help builders leverage Homes.com’s large audience of homebuyers – we have over 1.6 million people visit Homes.com each month,” says Mark Frederick, Manager of Builder Relations for Homes.com, “And our program is an excellent way for builders to reach more buyers, since unlike other new home websites, Homes.com exposes builder properties to homebuyers interested in both new construction as well as resale homes.”

Based on the response by builders at IBS, New Homes on Homes.com will be a valuable resource for connecting homebuyers and builders. Homes.com continues to provide the real estate industry with effective online marketing solutions. For more information on Homes.com products and services, call 888-329-7576 x 2011 or send an email to [newhomes@Homes.com](mailto:newhomes@Homes.com).

**ABOUT HOMES.COM** - Homes.com, a division of Trader Publishing Company, is one of the nation’s leading providers of online real estate services, including property listings, website development and marketing solutions. Over 1.6 million homebuyers visit Homes.com each month to search the thousands of listings of homes for sale across the country. The company is headquartered in Norfolk VA with additional offices in San Diego, CA and Tallahassee, FL.

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